



The INNOVATORS' *Tea Party*

STEM careers are for everyone.

PARTNERSHIP
MODEL

2025-2026



OUR ORGANISATION

The Innovators' Tea Party Inc. is a Perth-based, volunteer-led charity which aims to create gender equity in Science, Technology, Engineering and Mathematics (STEM) fields. We do this by linking successful women scientists, engineers and innovators with high-school students in order to promote STEM-focused careers.

Based in Perth, we have a focus on economic and social outcomes for Western Australian students with engaging programs across WA.

Founded in 2016 with unchanging leadership, we have spent 9 years refining the design of our STEM career programs.

We are the only 'girls in STEM' organisation in Australia to have obtained charity status from the Federal Government - a privilege and a responsibility.



The strategy 2026-2030

We have had an amazing period of growth and we need your help to leverage our momentum and build engagement to 2,000 students per annum sustained over the next 5 years

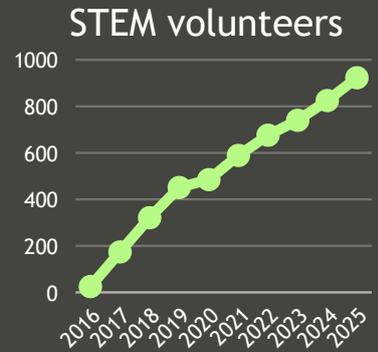
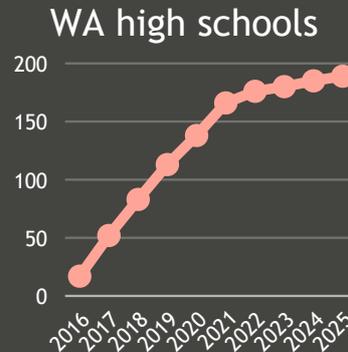
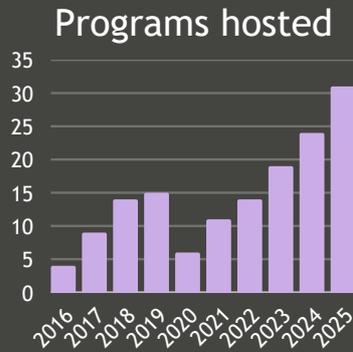
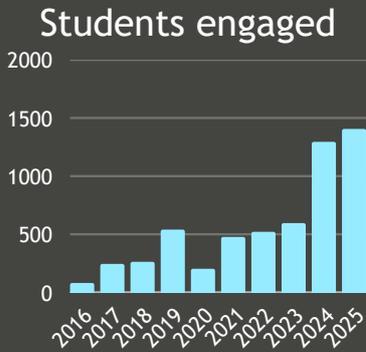
1 **STEM careers are amazing:**
inspiring a generation of WA's future leaders and technical experts into STEM careers.

2 **Bring women in STEM to the stage:**
we normalise gender diversity in STEM fields by role modelling for all genders.

3 **Activate engagement:**
we provide connection, inspiration and support for the next generation of girls in STEM.

OUR JOURNEY

WE ARE GROWING



WE ARE MAKING A DIFFERENCE



Attendees rate our events 4.6/5



>20% of students engaged in 2025 live in regional WA



90% of students said that we helped to inspire them to consider a STEM career in the future



>50% of students engaged in 2025 attend a school of below average educational advantage



80% of students said that our programs changed their perceptions of STEM careers

WE ARE BUILDING A COMMUNITY

All of our women in STEM mentors in 2025 agreed that the volunteering experience was an opportunity for professional development, including **industry networking** and **science communication**.

All of them indicated that they would like to volunteer again with us.

6 of our volunteers have let us know that they attended our events when they were at high school!



I want to show young girls that you can have a career in science and be a mum. I also really enjoy the networking opportunities it brings to meet cool gals working in a variety of roles. - Volunteer

Since 2016 we have formally partnered with:

11 other not-for-profits

11 local businesses

26 WA schools

+ grant funding from local, state and federal government

PARTNERING WITH US



Be part of the journey...

Join us in our efforts to inspire the next generation of students to pursue STEM careers

- Direct funding contribution to programs
- Provide us feedback on the organisation's **strategic plan**
- Access to program statistics, event **evaluations** and participant **feedback**

Be recognised...

As a supporter of women in STEM and a promoter of the future STEM workforce

- **Brand promotion** across digital and print media
- Your company recognised as being a **champion of women in STEM**
- Active **brand exposure** through the interaction of your company's Women in STEM champions with attendees

Be involved...

Your employees will actively contribute to program outcomes

- Your STEM leaders and technical experts **connecting** with students at our events
 - **Your leadership team** attending our volunteer networking events
- **Professional development** and **networking opportunities** for your high performers to volunteer

TITP has a vision to motivate all students, but particularly females, about the opportunities arising from completing STEM subjects. So, Strategic Mines are proud ongoing supporters of TITP and their mission. Our association with the staff and volunteers has been a positive and constructive experience. - Sponsor

Some of the organisations showing multi-year support to our organisation include



THE BENEFITS

Partnerships are for 1 year duration and can start at a date chosen by the sponsor

DIAMOND PARTNER \$25,000

- Status as the headline sponsor for our organisation
- Logo printed on organisation t-shirts worn by event leads
- Opportunity to be interviewed as part of our annual video promoting our work and your partnership with us
- Plus all of the benefits below

PLATINUM PARTNER \$10,000

- Verbal recognition at all events
- Opportunity for branded merchandise to be made available to attendees at events
- Brand logo printed on organisation banner
- Plus all of the benefits below

GOLD PARTNER \$5,000

- Brand logo on promotional material (e.g. event posters) throughout the year with placement similar to examples shown on the right
- Brand logo on 'our supporters' web page for the duration of the year
- Brand logo shown on annual video promoting our work
- Nominate women in STEM mentors from your organisation for their professional development
- Representatives from your company invited to annual 'volunteer thank you event'
- Certificate of appreciation for display in your office or on your website



The INNOVATORS' *Tea Party*

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DIAMOND LOGO

PLATINUM
LOGO

PLATINUM
LOGO

GOLD
LOGO

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GOLD
LOGO

We have over 2,500 followers between major the social media platforms including LinkedIn. Our newsletters reach up to 1,000 families, 1,000 school teachers and 1,000 STEM professionals.

To express interest in supporting us, get in touch: partnerships@innovatorsteaparty.org

Please note: while we are a registered charity, we do not have DGR (Deductible Gift Recipient) status. We are, however, GST exempt.